

India Hook Elementary School
PTO

*Fun Run
Sponsorship
Packet
2024*



India Hook Elementary School 2024 PTO Pirate Fun Run

Fun Run

The India Hook Elementary School Fun Run will be held on Friday April 26th, 2024 and is an annual event sponsored and organized by the India Hook PTO. The Fun Run is NOT just the PTO's major fundraiser, it is so much more!. The Fun Run includes a series of events throughout the school year teaching the students about health, nutrition, and citizenship and encouraging students and staff to develop habits of eating healthy and exercising. The final month is kicked off with a school wide Pep Rally and ends with the FUN RUN when all students take to the field and run as many laps as they can in 30 minutes.

The educational events include Lunch & Learns and other activities to teach students about nutrition and character. These consist of 10-15 minute lessons or activities on nutrition, sampling new foods, exercise, sugar content, food labels, ingredients, fat content, standing up against bullying, cyber etiquette and other issues relevant to our students being mentally and physically healthy. In addition, students are reminded to walk or run in preparation for the Fun Run.

As a fundraiser, the Fun Run gives students an opportunity to see the many needs within a school and contribute to their school community. Students earn prizes for raising money and also for making healthy choices, exhibiting good character, and physical exercise.

On the day of the run, each student, teacher and staff member receives a Fun Run t-shirt. We hold a school wide opening ceremony and then the students run their laps one grade at a time. We tally the number of laps run by each student. The boy and girl in each class who run the most laps have their name on a banner that hangs in the Cafeteria for the duration of the student's time at India Hook.

The India Hook Pirate Fun Run is truly an extraordinary event! It is organized solely by volunteers from the India Hook community so that 100% of the funds raised are used to directly benefit the students and classrooms at our school.

SPONSORSHIPS

The PTO recruits local and national businesses to sponsor the Fun Run in an effort to cover our costs so that all the money raised by the students can be spent in the classrooms and school. Local companies have been generous each year in providing funds that have covered the expenses of the T-shirts, drinks, fruit/snacks and other costs associated with the event.

ALL SPONSORS are:

- Recognized in event materials, on signs, in the school's newsletter and on social media postings;
AND
- Given the opportunity to provide promotional materials in the event packets which go home with each of our 650+ students at our Fun Run Kick Off.

Our suggested Sponsor Levels are:

Bronze - \$250-\$499 – Sponsor receives one yard sign with name and logo to be displayed at the school on and after the day of the run. Sponsors also may set up a table at the event to promote their business.

Silver - \$500-\$999 – Sponsor receives two yard signs with name and logo to be displayed at the school on and after the day of the Run. Sponsors also may set up a table at the event to promote their business.

Gold - \$1,000-\$1,999 – Sponsor receives two yard signs with name and logo to be displayed at the school on the day of the Run and a small logo on the Fun Run t-shirts to be given to each student and staff member. Sponsors also may set up a table at the event to promote their business.

Platinum - \$2,000 - Sponsor receives three yard signs with name and logo to be prominently displayed at the school on the day of the Run and a large logo on the Fun Run t-shirts to be given to each student and staff member. Sponsors also may set up a table at the event to promote their business.

Sponsorships must be confirmed and logo in proper format needs to be submitted by March 8th to ensure your company logo can be printed on signs and/or t-shirts.

The above are suggested sponsorship levels. Please know donations of any amount are always helpful and appreciated.

All sponsors who would like to have any literature included in the Fun Run Student information packet, must provide materials by March 22nd, 2024.

For additional information about being a Fun Run Sponsor, please contact:

The person who provided you with this packet; OR

Jerry LaMonica
Fun Run Chairperson
Cell: (704) 813-2162
Email: lamonicajt@gmail.com

Thank you again for supporting the India Hook Pirate Fun Run!
India Hook Elementary School PTO

I would like to SPONSOR the 2024 India Hook Pirate Events!!

I will sponsor at the following level:

_____	Platinum (\$2,000 or more)
_____	Gold (\$1,000 - \$1,999)
_____	Silver (\$500 - \$999)
_____	Bronze (\$250 - \$499)
_____	Other: Indicate Amount: _____

All donations are appreciated.

Business Name: _____
Contact Person: _____
Address: _____
Phone Number: _____
Email: _____

I will _____ will NOT _____ provide a LOGO or Company Trademark to be used in promotional materials.

I will _____ will NOT _____ provide promotional materials to be included in student packets.

**NOTE: All LOGOs, Trademarks and materials MUST BE RECEIVED no later than
12:00pm on March 22nd, 2024 to be included.**

If no Logo or Trademark is provided, we will use the Company Name in ordinary Font on all materials and promotions.

For printing purposes, certain formats of Logos and/or Trademarks may be required. We will notify you if a printer requests a format other than what is provided.

You may deliver this form, payment and materials:

In person or by mail to India Hook Elementary School at 2068 Yukon Drive, Rock Hill, SC; or

By email to LAMONICAJT@GMAIL.COM

Please make CHECKS PAYABLE to INDIA HOOK PTO.

😊 😊 THANK YOU VERY MUCH FOR YOUR GENEROUS SUPPORT!! 😊 😊

Fun Run through the years...



Getting Ready to Run



Showing some Excitement!



Teachers, Staff, Parents & Volunteers checking off laps ran



IHES students love the Fun Run and thank you for your support!